



Greetings!

Did you catch Wisner Contractor Referrals on WOWO radio this past Saturday morning? We were on "House Calls" with Rick Wolf from 9am -11am. If you haven't heard his show you'll have to give it a listen sometime, it's all good stuff. People call in with all types of questions on home improvement issues. Rick also owns Brueggemann Lumber Do It Center and he is a wealth of information.



We took several calls from homeowners looking for advice on projects around the home and also talked about the importance of checking up on contractors before making a hire. This is one area that WCR has covered for you. We have checked all of our network contractors and service providers for records at the BBB, State Department of Consumer Affairs, required licensing and insurance coverage, several references of previous work done, a basic criminal history check and ongoing evaluation and follow-up as they complete jobs for our clients. They must meet and maintain the high standards we hold them too or they won't be in our network.

So request a free referral today, and tell your friends about our service. How about forwarding this newsletter to them by clicking the **forward email** button on the bottom of the page.

Oh Yeah, this months article is by a florist from our network. This guy is good; he has decorated for the White House at Christmas time twice, and has also decorated for the inauguration on four occasions! See his coupon below also.

Thanks, and until next month... Happy Renovations!

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### Choosing a Bouquet

A walk down the aisle would not be complete without flowers and the bridal bouquet is probably the first floral arrangement you will begin formulating in your mind.



The wedding style and formality you choose will influence the style of bouquet that you select. For an ultra formal wedding, it's likely that your wedding gown will have a royal or cathedral length train and you'll wear a long veil. Your bouquets and other floral arrangements should also reflect this style. For an informal wedding where you'll be wearing a suit or a simple dress with a sweep train or no train at all, select a smaller bouquet, nosegay, or single-bloom style. Additionally, bouquets vary in size but they should always be proportional in size to the person carrying it.

Here are a few of the most popular styles of bouquets:

#### Round

Simple, elegant, traditional bouquet that is suitable for both formal and informal

**Don Wismer**  
**Wismer Contractor Referrals**  
**260-638-HOME (4663)**

[www.WismerCR.com](http://www.WismerCR.com)

You can also follow us on:



## Happy Client

*I found Wismer on-line and took a chance. Am I ever glad I did. The painting contractor referred to me did a great job. Reasonable pricing, top quality work, neat, clean, and on time. It's only been a week since completion of the job ( 3 bedrooms and two bathrooms), and I already have two more painting jobs planned for him. Wismer has been consistent with follow up phone calls along the way and that made a huge impact on me. It's nice to find such professionalism and such trustworthy people to work with.*

Marie York  
Huntertown, IN

## About WCR

When you don't know who to call to perform quality home improvements on your home - contact us! We make free referrals of skilled, honest, contractors to homeowners in Fort Wayne, Indiana and about a 50 mile radius.

We refer for everything from small "handyman" types of jobs to brand new construction of a custom built home and everything in between.

Tell everyone you know about this valuable FREE service!

[Request A Referral](#)

weddings. Sometimes called a "colonial bouquet," this type of bouquet does not have to be perfectly round in shape and can be designed as a tight cluster for a denser look or loosely arranged for an "airy" feel. The flowers chosen for a round bouquet can influence the bouquet's formality. For example, roses project a more formal look while daisies project a more informal and casual look.

### Cascade

Sometimes called a teardrop, fountain, or waterfall bouquet, this sophisticated and elongated style features fullness and an abundance of blossoms at the top of the bouquet then tapers downwards with flowing foliage, floral streamers, or ribbons at the bottom. This bouquet can be designed very dense with flowers and foliage or can be more loosely arranged for an "airy" or "wispy" look.

### Crescent

A dramatic bouquet of arching flowers and foliage that extend from the center of the bouquet and can be designed to project a traditional or contemporary look. Flowers can arch from either left to right or right to left depending on preference. There are two types of crescent bouquets, symmetrical and asymmetrical. A symmetrical crescent features a balanced look with arched blossoms and foliage of the same length on both sides. An asymmetrical crescent features arched blossoms and foliage of different lengths so that one side of the bouquet is longer than the other.

Once you have the type of flowers and bouquets for the bride, attendants and the bridal party you will want to think about centerpieces and other decorations for the ceremony and reception.

There are many details in planning a wedding. Our WCR network florist is also a Wedding Planner and can handle all of these details to make your day extra special.

[Request your referral today!](#)

### New To The Network

WCR also has many different types of home service providers in our network ready to make your life easier. We have recently added a furniture



repair company. They do restoration on modern and antique furniture as well as smoke, water and fire damage repairs. And they do it well!  
[Request a referral today!](#)

## Save \$50-\$100

If you are looking for floral services of all occasions, WCR has a great florist for you! Save \$50 on a \$500 service or \$100 on a \$1000 service. Let this provider make your life even more beautiful!  
[Request your referral.](#)

Offer Expires: **August 31, 2010**

## Save \$8-\$16

Dog owner? Tired of picking up the mess? WCR has a service provider who just loves to collect the doggie deposits in your yard. Right now they will waive the first time fee. That's an \$8 to \$16 savings depending on the number of dogs you have.  
[Request a referral](#) of this deal. Tell your family and friends too and spread the good news.

Offer Expires: **August 31, 2010**

## Save 10%

Save 10% on any door transformation. Full size glass starting at \$350. Take your boring door and turn it into a beautiful entryway. Increase your home's curb appeal by installing decorative door glass in your EXISTING door. [Request a referral](#) and we'll set you up for this deal.

Offer Expires: **August 31, 2010**

[Forward email](#)